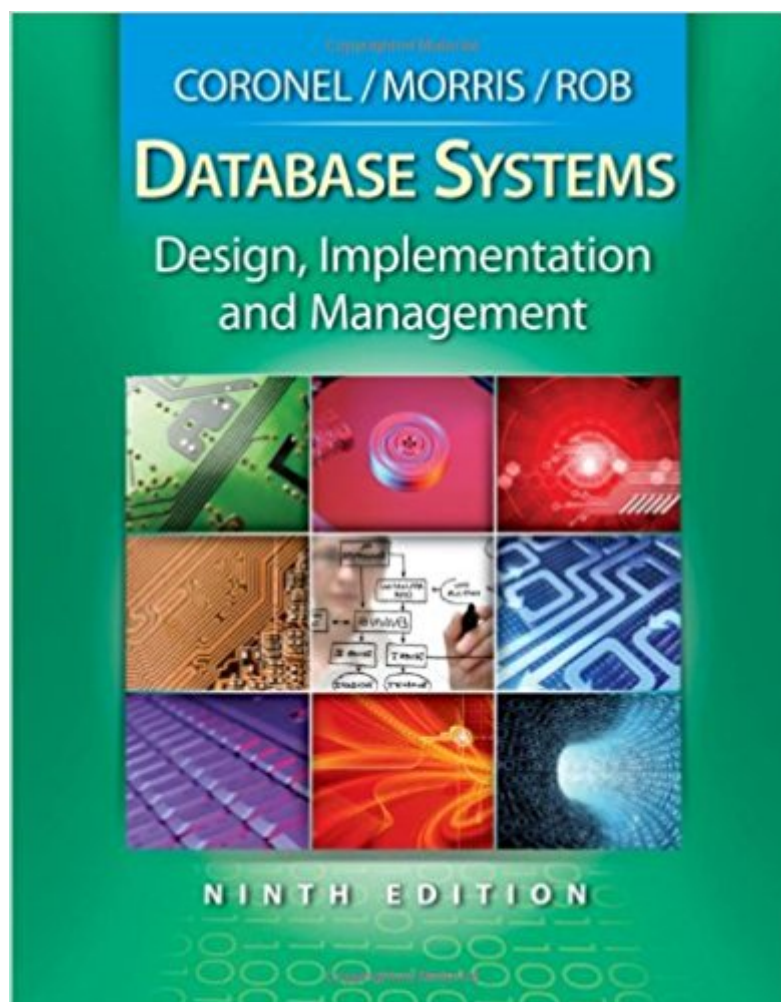




Ebook Directory
the best source of ebook

The book was found

Database Systems: Design, Implementation, And Management (with Premium Web Site Printed Access Card) (Management Information Systems)





Synopsis

DATABASE SYSTEMS: DESIGN, IMPLEMENTATION, AND MANAGEMENT, NINTH EDITION, a market-leader for database texts, gives readers a solid foundation in practical database design and implementation. The book provides in-depth coverage of database design, demonstrating that the key to successful database implementation is in proper design of databases to fit within a larger strategic view of the data environment. -Updated coverage of data models. -Improved coverage of normalization with a data modeling checklist. -Enhanced coverage of database design and life cycle. -New review questions, problem sets, and cases throughout the book. With a strong hands-on component that includes real-world examples and exercises, this book will help students develop database design skills that have valuable and meaningful application in the real world.

Book Information

Series: Management Information Systems

Hardcover: 720 pages

Publisher: Cengage Learning; 9 edition (November 20, 2009)

Language: English

ISBN-10: 0538469684

ISBN-13: 978-0538469685

Product Dimensions: 10.8 x 8.8 x 1.2 inches

Shipping Weight: 3.6 pounds

Average Customer Review: 3.8 out of 5 stars 43 customer reviews

Best Sellers Rank: #48,420 in Books (See Top 100 in Books) #27 in Books > Business & Money > Management & Leadership > Project Management > Technical #27 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Project Management #53 in Books > Computers & Technology > Business Technology > Management Information Systems

Customer Reviews

Carlos Coronel is currently the Lab Director for the College of Business Computer Labs at Middle Tennessee State University. He has over 27 years of experience in various fields as a Database Administrator, Network Administrator, Web Manager, and Technology Specialist, and has taught courses in Web development, database design and development, and data communications at the undergraduate and graduate levels. Steven Morris completed his Bachelor of Science and PhD from Auburn University. He has taught Database Design and Development, Database Programming with

Advanced SQL and PL/SQL, Systems Analysis and Design, and Principles of MIS at Middle Tennessee State University. Steven has published many articles, and currently serves on the review boards of several journals. Peter Rob has 32 years experience teaching file systems, database systems design, database design, database applications development, and more. Peter's real-world experience includes two years as a Director of Operations at an aviation chart company, 20 years as a consultant for hands-on operations systems analysis/development and database systems design, and 15 years experience as a statistical quality control systems analysis and systems/applications developer.

This is NOT a text to learn SQL, PHP, or any particular database system. If you want a good text on design and standards, then this does do an excellent job of defining these. Just finished up a class with this book and I am less than thrilled to have used this text. Having prior knowledge of many of the topics covered in this book, I felt as though this book was not designed with practicality in mind. Too many examples refer to database systems in a very generalized manner. I can understand why they would do this from a standpoint of trying to cover as many bases as possible, but the content loses direction by trying to make everybody happy. If this were touted as just a design/standardization text, then it could have cut out about 4-5 chapters worth of unguided rhetoric and been an excellent piece on its own. What I mean by this, is that instead of taking a stand on say an Oracle system and providing good solid examples that can be explored and fished out thoroughly, it wastes time by pointing out dozens of minor differences between database systems leaving the student with little to go on. Database systems aren't that much different that they couldn't have just picked one and ran with it knowing that the student would be perfectly fine in the long run. Also, the website content of this book should NOT be something one should have to pay extra for. In this book's case, there is maybe an extra chapter or so worth of text and some standard multiple choice quizzes that just pull random terms out of the book with no real emphasis on importance.

This was the required text for a 6 week college course I took on SQL. We are just wrapping up with the class this week, and I have to say this book is awful. 650+ pages of SQL, and this is my first experience with SQL and I wasn't too fond of it. The professor insists this is a great book, but of the 650+ pages inside this thing could have been easily condensed to 300 or less. My favorite line in this book is "in other words", well how about instead of always saying that after you explain concepts with fancy words and convoluted language you just get to the point. If I had a dollar for each time the authors said "in other words" I'd be a billionaire. It's like they want to show off their

mastery of SQL and the English language at the same time. For this reason I will be buying a more highly rated SQL book from and continue to work on my SQL knowledge so I feel like I know what I'm doing. There are many topics that I didn't feel a mastery of because of this book like sub queries, triggers, procedures, and many more. I also didn't like the fact that this wasn't focused on just Oracle, we were using Oracle, but there are plenty of references to other systems like MS Access etc. etc. and this creates wasted time when we were supposed to be working with Oracle. Stay away from any class using this book as it's source of material.

When I first started reading this book, I got the distinct feeling that the writers had to meet a quota for the book's length, size, and weight. The font size is extremely small, and the amount of type on the pages seems designed to make the book seem more "dense" with information than it really is. The concepts of database design, I've been told, are very simple, but the book explains them in such a way that makes them seem very complicated... and which, frankly, makes me feel inferior. The coverage of SQL is particularly awful: the authors tried to cram the entire programming language into 2 chapters, and it just reads like one long list, one thing after another. The authors don't respect the reader's intelligence by building on concepts using logic; they just demand that you memorize everything that they say. I find it very difficult to read, and I'm already a programmer! I can't even imagine what it must be like for someone who has never programmed before in his or her life. If you're enrolled in a course that requires this book, I suggest you drop the class and find a different teacher who uses a different book. If you can't do that, then just drop the course altogether, and hope that the school is using a different book in the next semester.

Material is very outdated. Will look to see if I can return it.

Nice straight forward text.

Sorry for the pun in the title, but this will be a boring and straight forward review. This text-book is an excellent resource for students and professionals alike. There are many examples, clear instructions, and helpful online content. It is NOT perfect, but if you want to learn SQL for and DBMS, then here is your tool!

As someone with little database background except knowing basic SQL queries I was excited to utilize this book along with a master's level college course I was taking. It covered almost exactly

what I wanted to learn and helped explain many important topics that any IT professional could follow. Easy to follow, easy to read, and easy to apply.

poor system design book the author is not clear about the design systems and often confuses the reader with dull boring examples that do not provide details about what it is trying to teach.

[Download to continue reading...](#)

Database Systems: Design, Implementation, and Management (with Premium Web Site Printed Access Card) (Management Information Systems) Database Systems: Design, Implementation, and Management (with Premium Web Site Printed Access Card and Essential Textbook Resources Printed Access Card) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Understanding ICD-10-CM and ICD-10-PCS: A Worktext (with Cengage EncoderPro.com Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Bundle: Understanding Health Insurance: A Guide to Billing and Reimbursement, 13th + Premium Web Site, 2 terms (12 months) Printed Access Card + ... for MindTap Medical Insurance & Coding, 2 ter Cengage Advantage Books: Visual Storytelling: Videography and Post Production in the Digital Age (with Premium Web Site Printed Access Card) Introductory Botany: Plants, People, and the Environment, Media Edition (with InfoTrac 1-Semester, Premium Web Site Printed Access Card) Assessment in Speech-Language Pathology: A Resource Manual (includes Premium Web Site 2-Semester Printed Access Card) Administrative Medical Assisting (with Premium Web Site, 2 terms (12 months) Printed Access Card) Dosage Calculations: A Ratio-Proportion Approach (includes Premium Web Site Printed Access Card) Using Computers in the Law Office (with Premium Web Site Printed Access Card) (West Legal Studies) *ÃfÃ xito comercial* (with Premium Web Site Printed Access Card) (World Languages) *Alliages culturels: La societe franÃfÃaise en transformation* (with Premium Web Site Printed Access Card) (World Languages) *Controverses* (with Premium Web Site, 4 terms (24 months) Printed Access Card) (World Languages) *Savoir dire, Enhanced 2nd Edition* (with Premium Web Site Printed Access Card) Premium Web Site Printed Access Card for Dollenmayer/Hansen's *Neue Horizonte*, 8th *Essential Jazz* (with CourseMate Printed Access Card and Download Card for 2-CD Set Printed Access Card) *Accessing the Deep Web & Dark Web with Tor: How to Set Up Tor, Stay Anonymous Online, Avoid NSA Spying & Access the Deep Web & Dark Web* *Cleft Palate & Craniofacial Anomalies: Effects on Speech and Resonance* (with Student Web Site Printed Access Card) *AutoCAD Tutor for Engineering Graphics: 2013 and Beyond* (with CAD Connect Web Site Printed Access Card) (Autodesk 2013 Now

Available!)

Contact Us

DMCA

Privacy

FAQ & Help